# **Bring Diplomacy to the Rocky Mountains!**



Project Title	Bring Diplomacy to the Rocky Mountains!
Summary	Bring Diplomacy to the Rocky Mountain region! Assist the Diplomat in Residence for the Rockies in arranging and conducting public outreach to explain U.S. diplomacy and recruit new professionals and interns.
Country	United States

### **Project Description**

Visit https://vsfstalent.wordpress.com/blog/ to read about previous virtual interns' experiences working with the Diplomat in Residence Program.

Assist the Diplomat in Residence to inform audiences about the work of our nation's diplomats and to recruit professionals to conduct and support diplomacy at home and abroad. Duties will include:

- Develop social media content of regional interest
- Engage with key influencers to promote understanding of State Department programs
- Collaborate with the DIR to develop a plan of engagement for the region
- Assist with scheduling, arrangement, and advertising of events/programs
- As available, participate in and observe events; support events by assisting with registration, taking photos, noting questions, etc.
- Research new and update existing contact information for recruiting partners
- Conduct data analysis and track metrics to measure outcomes

Preference will be given to students studying in Utah, Montana, Wyoming, Idaho, and Colorado who have been at their institutions for a minimum of one year, preferably two.

## **Required Skills or Interests**

Skill(s)
Cultural diplomacy
Data analysis
Editing and proofreading
Graphic design

Infographic design
Marketing
Research
Social media management
Survey / polling design
Videography

#### **Additional Information**

You'll be part of a team of State Department recruiters and interns across the country working to attract and identify the next generation of professionals for conducting and supporting U.S. diplomacy. You will have an opportunity to contribute to planning for how the State Department will meet its workforce needs in the future and you will work to implement recruitment activities. Find out more about the Diplomat in Residence for the Rocky Mountain region here https://careers.state.gov/connect/dir/rocky-mountains/.

## **Language Requirements**

None